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LEED AP(BD+C), GSAS CGP, GCP, ISO 14001

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MODULE
19C

Benchmarking with Performance Metrics

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Benchmarking is a systematic process used to measure and compare an organization's performance against established standards or best practices within the industry. It serves as a tool for organizations to identify areas for improvement, enhance efficiency, and achieve strategic goals.

A hand holding a glowing lightbulb with a CGBS logo inside it, surrounded by gears and a network overlay. The background is a blurred cityscape at night.

**ENVIRONMENTAL PERFORMANCE
MEASUREMENT**

Learning Objectives +

- **Benchmarking with Performance Metrics**
- **Water Conservation**
- **Commissioning in Sustainable Construction**
- **Energy and Materials Use and Management**
- **Summary and Resources**
- **HBDP Practice Test V.4.1_Test Your Knowledge!**



ENVIRONMENTAL PERFORMANCE MEASUREMENT OVERVIEW

- Systematic approach to assessing and evaluating an organization's environmental impact.
- Involves indicators, metrics, and methodologies to quantify environmental performance.
- Crucial for organizations committed to sustainability, regulatory compliance, and CSR.
- Objectives include performance assessment, regulatory compliance, resource optimization, stakeholder engagement, and continuous improvement.
- Frameworks include the Triple Bottom Line (TBL), the Global Reporting Initiative (GRI), and ISO 14001.
- ISO 14001 is an international standard for an effective Environmental Management System (EMS).
- Methodologies include Life Cycle Assessment (LCA), Environmental Audits, and Key Performance Indicators (KPIs).
- Challenges include data availability and quality, complexity of metrics, stakeholder expectations, and integration with business strategy.
- Despite challenges, EPM remains essential for organizations aiming to assess and improve their environmental impact.



COMPARING EMISSIONS MEASURES TO GOALS USING ENVIRONMENTAL PERFORMANCE MEASUREMENT

Understanding Emissions Measures

- Emissions measures are quantifiable data representing the amount of pollutants released into the atmosphere.
- These include Greenhouse Gas (GHG) Emissions, Particulate Matter (PM), and Volatile Organic Compounds (VOCs).
- Understanding these measures is crucial for organizations aiming to reduce their environmental footprint.



Setting Environmental Goals

- Environmental goals are specific targets organizations aim to achieve in their efforts to reduce emissions and enhance sustainability.
- Goals can be based on regulatory requirements, corporate sustainability initiatives, or industry standards.

COMPARING EMISSIONS MEASURES TO GOALS USING ENVIRONMENTAL PERFORMANCE MEASUREMENT +

Process of Comparing Emissions Measures to Goals

- Data Collection: Accurate emissions data over a defined period is collected.
- Benchmarking: Establishing a baseline is essential for comparing current emissions to goals.
- Analysis: Using data to determine progress toward goals.
- Reporting: Clear and transparent reporting of emissions data and progress toward goals is vital.
- Review and Adjustments: Regular performance review and adjustments are necessary to ensure they remain on track to meet their goals.

Demonstrative Example

- EcoTech, a company manufacturing electronic devices, sets a goal to reduce emissions by 25% by 2025.
- The company implements a monitoring system, benchmarks, and reduces emissions by 5% by 2021.
- EcoTech publishes an annual sustainability report detailing their emissions, progress toward goals, and strategies for continued reduction.





COMPARING UTILITY CONSUMPTION TO ENVIRONMENTAL PERFORMANCE MEASUREMENT GOALS

Understanding Utility Consumption

- Utility consumption refers to the use of essential services like electricity, natural gas, water, and waste disposal.
- It is crucial for establishing a baseline for environmental performance assessment and improvement.
- For instance, a manufacturing facility can identify patterns, peak usage times, and areas for improvement by measuring its utility consumption over time.



Environmental Performance Measurement Goals

- These are quantifiable targets set by organizations to gauge their environmental impact.
- Goals may include achieving reductions in carbon emissions, conserving water, minimizing waste generation, and enhancing biodiversity.
- The effectiveness of these goals is often assessed through sustainability frameworks like the Global Reporting Initiative (GRI) or the Science Based Targets Initiative (SBTi).

INTERCONNECTION BETWEEN UTILITY CONSUMPTION AND ENVIRONMENTAL PERFORMANCE GOALS +

- The relationship between these two is a feedback loop, where improvements in one area positively influence the other.
- Organizations can track their utility consumption to advance their environmental performance goals.

Key Steps in the Interconnection

- **Data Collection and Analysis:** Organizations should collect data on utility consumption to identify trends and areas for improvement.
- **Setting Targets:** Specific, measurable targets for reducing consumption align with their environmental performance goals.
- **Implementing Strategies:** Strategies that address both utility consumption and environmental performance are often required.
- **Monitoring and Reporting:** Regular monitoring and transparent reporting on utility consumption and environmental performance are essential for maintaining progress and accountability.
- **Continuous Improvement:** The comparison of utility consumption against environmental performance measurement goals fosters a culture of continuous improvement.



COMPARATIVE ANALYSIS OF OCCUPANT SATISFACTION MEASUREMENTS AND ENVIRONMENTAL PERFORMANCE GOALS

Definition and Methods

- Occupant Satisfaction: The subjective assessment of the built environment by its users, encompassing comfort, aesthetics, functionality, and overall experience.
- Environmental Performance Measurement Goals: Quantifiable targets aimed at assessing the ecological impact of a building, including energy efficiency, water use reduction, indoor air quality, and waste management.

Relationship between Occupant Satisfaction and Environmental Performance

- Mutual Influence: A building with high environmental performance metrics may lead to increased occupant satisfaction if it achieves thermal comfort, natural light, and improved indoor air quality.
- Measurement Techniques: Surveys and Questionnaires, Post-Occupancy Evaluation (POE), and Data Analytics can be used to compare occupant satisfaction measurements to environmental performance goals.
- Goal Alignment: Aligning occupant satisfaction with environmental performance goals can enhance building design and operational strategies.



CHALLENGES IN COMPARISON +

- Subjectivity vs. Objectivity: Occupant satisfaction is subjective, while environmental performance is measured through objective metrics.
- Diverse Stakeholder Interests: Different stakeholders may prioritize occupant satisfaction and environmental goals differently.
- Temporal Dynamics: Occupant satisfaction can fluctuate over time, influenced by factors such as changes in occupancy patterns, seasonal variations, and evolving user needs.

Conclusion

- The relationship between occupant satisfaction measurements and environmental performance measurement goals is complex yet vital for achieving optimal building performance.
- Future research and practice should continue to explore this interplay for sustainable success.



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