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LEED AP WITH SPECIALTY OVERVIEW
ONLINE TRAINING BY KRISHNAJI PAWAR
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MODULE 6

Reasons to Become LEED Accredited



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LEED AP WITH SPECIALTY OVERVIEW

LEED (Leadership in Energy and Environmental Design) is the world's most widely used green building rating system. LEED certification provides a framework for healthy, highly efficient, and cost-saving green buildings, which offer environmental, social and governance benefits

Learning Objectives

- Introduction
- Knowing the Process of LEED Credentialing
- Basic Concepts of Sustainable Design
- Organizational Fundamentals
- LEED Green Building Rating System
- Reasons to Become LEED Accredited
- Getting a LEED AP with Specialty Credential
- Summary and Resources
- LEED AP Quiz: Test Your Knowledge!

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INTRODUCTION

- LEED certification is the industry standard for green design verification, increasing 1.85 million square feet per day.
- LEED AP designation signifies expert status in sustainable design, gaining trust from potential clients.
- LEED accreditation is increasingly sought after by clients due to its value in green building acceptance.
- LEED buildings lease for more due to lower operating costs, environmental benefits, and increased productivity.

REASONS TO BECOME LEED ACCREDITED

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- LEED certified buildings have greater tenant rates, with 92% of space occupied in these buildings.
- • LEED design reduces operating costs through innovative design, technology, and materials.
- LEED buildings positively impact the environment and water security.
- LEED buildings enhance neighborhoods by promoting a car-free lifestyle.
- LEED certification provides a competitive advantage in the job market, with employers having a wide range of candidates.
- LEED certification is internationally recognized, with certification in China, India, and the Middle East.



TOP REASONS TO INVEST IN LEED CERTIFICATION

- Reduced Energy Use and Carbon Emissions: LEED-certified buildings contribute 50% fewer greenhouse gases (GHGs) than conventionally constructed buildings.
- Accountability: USGBC stands for accountability through the LEED third-party certification process.
- Higher Resale Value and Faster Lease-up Rates: LEED-certified buildings consistently outperform noncertified spaces in terms of rent and vacancy.



TOP REASONS TO INVEST IN LEED CERTIFICATION+

- Lower Utility Costs: LEED buildings use 25% less energy than conventional buildings.
- Less Waste: By 2030, LEED projects will divert over 540 million tons of waste from landfills.
- Improved Employee Retention: LEED-certified buildings attract talented employees and increase worker satisfaction, decreasing turnover.
- Ability to Meet ESG Goals: LEED provides a robust and globally recognized green building framework to measure and manage real estate performance.



TOP REASONS TO INVEST IN LEED CERTIFICATION++

- Tax Benefits: LEED certification may qualify for tax breaks, especially in special economic growth zones.
- Solid Data on Asset Performance: LEED measures operating performance through the LEED for Existing Buildings: Operations and Maintenance rating system.
- Knowledge of LEED Works: Over 100,000 projects use LEED to meet their goals.



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