
BEYOND
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welcome to
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WELL ACCREDITED PROFESSIONAL
WELL AP OVERVIEW
ONLINE TRAINING BY KRISHNAJI PAWAR
LEED AP(BD+C),GSAS CGP,GCP,ISO 14001
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MODULE 2

Knowing the Process of WELL Credentialing

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WELL ACCREDITED PROFESSIONAL OVERVIEW

WELL Certification is a roadmap for organizations looking to advance human health and well-being in a single asset or location.

Learning Objectives

- Introduction
- Knowing the process of WELL credentialing
- Basic Concepts of Sustainable Design
- Organizational Fundamentals
- WELL Building Standard
- Reasons to Become WELL Accredited
- Getting a WELL AP
- Summary and Resources
- WELL AP Quiz_Test Your Knowledge!

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INTRODUCTION

- A roadmap for advancing human health and well-being in a single asset or location.
- Developed over 10 years, backed by scientific research.
- Sets pathways for health-first factors supporting physical and mental health.
- Works at any scale, from a single interior space to an entire organization.
- Helps monitor ongoing building performance and collect employee feedback.
- Leverages quantifiable metrics to advance Environmental, Social and Governance (ESG) reporting efforts.

WELL CERTIFICATION OVERVIEW

- Requires projects to pursue a subset of features within the 10 WELL concepts.
- Earns points toward their WELL Certification goal with every optimization feature achieved.
- Levels of certification: WELL Bronze (40 points), WELL Silver (50 points), WELL Gold (60 points), and WELL Platinum (100 points).
- Applicable to all space types, including office, residential, retail, education, industrial, and hospitality sectors.
- Equitably priced for emerging markets and sectors.
- Globally accessible with a pathway for projects to adhere to relevant requirements.
- Applicable to both existing and new buildings, with no need for extensive renovation or construction for certification.



HOW DOES WELL CERTIFICATION WORK?

Understanding the WELL Building Standard

- WELL is a roadmap for improving air, water, and light quality.
- The 10 WELL concepts address themes like Air, Water, Nourishment, Light, Movement, Thermal Comfort, Sound, Materials, Mind, and Community.
- Each WELL concept includes features addressing design, culture, operational policies, and maintenance protocols.



HOW DOES WELL CERTIFICATION WORK? +

WELL Certification Journey

- Projects receive access to a secure, cloud-based project management tool and a dedicated WELL coaching support team.
- A digital, dynamic scorecard allows projects to track progress and benchmark their efforts.
- Projects can earn points based on performance outcomes for various policy, design, and operational strategies.



HOW DOES WELL CERTIFICATION WORK?+

Documentation and Tracking

- Every project is required to submit documentation evaluated by a third-party.
- Documentation is submitted directly within the project workspace and sent to the Green Business Certification Inc. (GBCI) for review.



HOW DOES WELL CERTIFICATION WORK?+

Verify and Validate

• Every WELL project must be verified through on-site testing.

• Performance verification is completed by an authorized WELL Performance Testing Agent.

Celebrate and Communicate

• Upon achievement, projects receive access to marketing and PR materials.

• The hallmark of WELL Certification is the physical onsite plaque.



HOW DOES WELL CERTIFICATION WORK?+

Recertification

- • WELL Certified projects must monitor real-time building performance through the collection of ongoing performance data.





WELL CERTIFICATION: AN INVESTMENT IN PEOPLE'S HEALTH AND WELL-BEING



- WELL Certification is an investment in the health and well-being of employees.
- It aligns real estate, operations, human resources, and the C-suite under a shared vision for health.
- It enhances brand equity through market leadership.
- WELL validates health and well-being commitments through rigorous third-party review and onsite testing.
- It creates a baseline for ESG reporting and benchmarking.

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WELL CERTIFICATION: AN INVESTMENT IN PEOPLE'S HEALTH AND WELL-BEING +

- Every WELL Certified space undergoes comprehensive third-party review, ensuring evidence-based strategies are monitored and implemented.
- WELL has developed crosswalks that align WELL Certification with other green building rating systems.
- WELL Certification provides detailed metrics and measurements to report on ESG factors, giving organizations a competitive advantage with investors and stakeholders.



WELL ACCREDITED PROFESSIONAL

A WELL Accredited Professional (WELL AP) is an individual with expertise in supporting the WELL certification process, including design, development, integrated design, application management, and advocacy for the WELL Standard.

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WELL CERTIFICATION VS WELL AP CREDENTIAL



- WELL Certification involves implementing specific WELL Building Standard strategies.
- WELL AP credential is earned by mastery of WELL and guides organizations globally.
- WELL AP credential lasts for two years after passing the exam, with 30 continuing education credits required.
- WELL APs earn points towards project total by hiring or contracting a WELL AP teammate.
- WELL APs can act as consultants or work directly for the organization implementing WELL.

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WELL AP CERTIFICATION OVERVIEW



Green Business Certification Inc. (GBCI) and IWBI collaborated on the development of the latest version of the WELL AP exam. GBCI, an ISO/IEC 17024 accredited organization, adheres to best practices in personnel certification programs.

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WELL AP EXAM DEVELOPMENT

- WELL AP is an individual with the necessary knowledge and skills to support the WELL certification process.
- The exam is developed by a global network of Subject Matter Experts and meets job analysis specifications.
- The exam is subject to rigorous validation by these experts to ensure validity and measure intended results.





WELL AP EXAM DEVELOPMENT +



- The exam assesses abilities at three cognitive levels: Recall, Application, and Analysis.
- Recall Questions assess recall of factual material.
- Application Questions provide a novel problem to solve using familiar principles.
- Analysis Questions evaluate problem breakdown into components for solution creation.

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EARNING WELL CREDENTIALS: INDIVIDUAL, EMPLOYER, AND INDUSTRY BENEFITS

Elevate your career.

Tap into the $4.4 trillion health and wellness market by providing organizations with evidence-based strategies to meet the rising demand for health solutions.





BENEFITS +



- Provide evidence-based strategies to meet rising demand for health solutions.
- Build personal brand and gain competitive edge as an accredited health and well-being expert.
- Bring expertise to new business opportunities.
- Work with leading organizations to implement WELL strategies.
- Earn innovation points for WELL projects.
- Impact community by influencing public health at local and national levels.
- Educate with exclusive training and events.
- Network with over 21,000 registered and accredited WELL APs.
- Access an exclusive online forum for real-time conversations about people-first places.

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