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BEYOND SMART CITIES



WELL ACCREDITED PROFESSIONAL

WELL AP OVERVIEW

ONLINE TRAINING BY KRISHNAJI PAWAR

LEED AP(BD+C),GSAS CGP,GCP,ISO 14001

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MODULE
6

Reasons to Become WELL Accredited

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WELL ACCREDITED PROFESSIONAL OVERVIEW

WELL Accredited Professional (WELL AP) is a leading credential for creating healthier buildings and organizations, transforming passion into purpose.

Learning Objectives

- Introduction
- Knowing the process of WELL credentialing
- Basic Concepts of Sustainable Design
- Organizational Fundamentals
- WELL Building Standard
- **Reasons to Become WELL Accredited**
- Getting a WELL AP
- Summary and Resources
- WELL AP Quiz_Test Your Knowledge!



INTRODUCTION

- Prioritizes employee health and well-being.
- Aligns real estate, operations, HR, and C-suite under a shared health vision.
- Enhances brand equity through market leadership.
- Validates health and well-being commitments through third-party review and onsite testing.
- Creates a baseline for ESG reporting and benchmarking.

WELL CERTIFICATION: A COMPREHENSIVE APPROACH TO HEALTH AND SUSTAINABILITY

- WELL Certification ensures comprehensive third-party validation of efforts, ensuring evidence-based strategies are monitored and implemented.
- The WELL movement has been developed over years, focusing on advancing human health and well-being through science.
- The rating system is anchored by the latest scientific research and industry best practices, allowing organizations to focus on their people.
- Crosswalks align WELL Certification with other green building rating systems, facilitating easy integration into existing sustainability efforts.
- WELL Certification provides detailed metrics and measurements to report on ESG factors, giving organizations a competitive advantage with investors and stakeholders.



TOP REASONS TO INVEST IN WELL CERTIFICATION

- Reduced Energy Use and Carbon Emissions: WELL-certified buildings contribute 50% fewer greenhouse gases (GHGs) than conventionally constructed buildings.
- Accountability: International WELL Building Institute(IWBI) stands for accountability through the WELL third-party certification process.
- Higher Resale Value and Faster Lease-up Rates: WELL-certified buildings consistently outperform noncertified spaces in terms of rent and vacancy.



TOP REASONS TO INVEST IN WELL CERTIFICATION+

- Lower Utility Costs: WELL buildings use 25% less energy than conventional buildings.
- Improved Employee Retention: WELL-certified buildings attract talented employees and increase worker satisfaction, decreasing turnover.
- Ability to Meet ESG Goals: WELL provides a robust and globally recognized green building framework to measure and manage real estate performance.





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THANK YOU

