BEYOND SMART CITIES

Advanced Sustainable Retailing Training Course

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LECTURE 1:

1.INTRODUCTION AND OUTLINE

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Retailers are in a powerful position to make changes that drive sustainability across functions while enabling a profitable future. Leaders are thinking about ESG not as a problem to solve, but as the solution to cleaner, more efficient, less wasteful practices.



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LEARNING OBJECTIVES

- Introduction as well as a General Overview of the Course
- Toward the Goal of a Circular Economy Via Sustainable Retailing That Emphasizes Reduction, Reuse, and Recycling
- The Crucial Role That Retailers Have in Enabling a Circular Economy
- Principal Methods of Behavioural Control
- Sustainable Retailing for a Sustainable Planet
- About Sustainability in the Retail Industry



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01 Introduction and Course Outline

02 Achieving the Circular Economy Through Reduce, Reuse, and Recycle

03 Sustainable Retailing

04 Retailers’ Role in Facilitating the Circular Economy

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05 Key Behavioral Mechanisms

06 Sustainability in retail

07

Summary and Resources





A thorough review promotes retail sustainability, notably in marketing, in the Advanced Sustainable Retailing course. Merchants are emphasising sustainability as customers grow more environmentally and socially conscientious. Retailers, an essential component in most supply networks, may help support the whole supply chain.

We depend more on supermarkets and other retailers. Retail businesses and their growing number of malls transform the urban landscape by giving the community a natural centre. Retailers must critically evaluate their impact on community behaviour. They must overcome the obstacles of social and environmental responsibility.

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Who Should Attend This Course ?

- Building professionals who want to learn more about Sustainability in retail
- Individuals seeking a better understanding of Sustainability , circular economy and sustainable retail.
- For those who are starting their journey in the sustainability in Retail sectors .
- Building and facility managers, energy managers, Sustainability professionals and agents, building owners and manager.

Sustainable Retailing

- Supermarkets and other retail outlets are playing an increasingly important role in our lives.
- Retail stores and the expanding number of malls in which they are found change the function and appearance of the urban environment by providing a natural focus for the community.
- That is why retailers need to objectively and comprehensively assess their influence on community behaviour.
- They need to face the challenges arising from their responsibility to improve social and environmental conduct.
- The World Summit for Sustainable Development that was held in 2002 identified the three interrelated elements of sustainable development as people, planet and prosperity.

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Advanced Sustainable Retailing course accomplishes with a marketing-focused research agenda to enhance retail sustainability.
As consumers become more environmentally and socially conscious, retailers must prioritise sustainability. Retailers are crucial to supply chain sustainability.

Who We Are

BEYOND SMART CITIES

Beyond Smart Cities is the world’s first marketplace for green technology. It connects millions of sustainability experts, green building experts, energy experts and commissioning experts with independent talent from all over the world.

Our mission is to build and support a global community of experts with the highest standards of professional practise in sustainability, green building, energy, commissioning and managing GHG emissions.

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